एनआईसी National Informatics Centre

GOV.IN

DBIM Toolkit

18th February 2025

DBIM Toolkit - https://dbimtoolkit.digifootprint.gov.in/

- *A structured framework that provides reusable components, guidelines, and best practices to ensure consistency, efficiency and standardization across Government of India's digital platforms.*

- *It offers ready-to-use resources, assets, icon libraries, pre-configured design templates, etc. for Ministries and Departments to implement these standardized elements quickly for reducing development cycle while ensuring compliance with DBIM and GIGW 3.0.*

DBIM Chapters
Design guidelines to maintain uniformity

DBIM Application
Implementing DBIM for secure, user-friendly platforms

Visual Components
Collection of icons, Persona illustrations, and design elements

Design Library
Curated set of templates and design assets

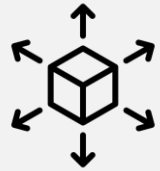
Why DBIM Toolkit

Consistency

Improving recognition and trust across digital touchpoints

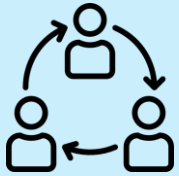
Improved UI/UX

Enhances usability by providing familiar patterns



Scalability

Maintains visual harmony as products evolve



Efficient Collaboration

Shared resource for designers, developers, and stakeholders

Time Efficiency

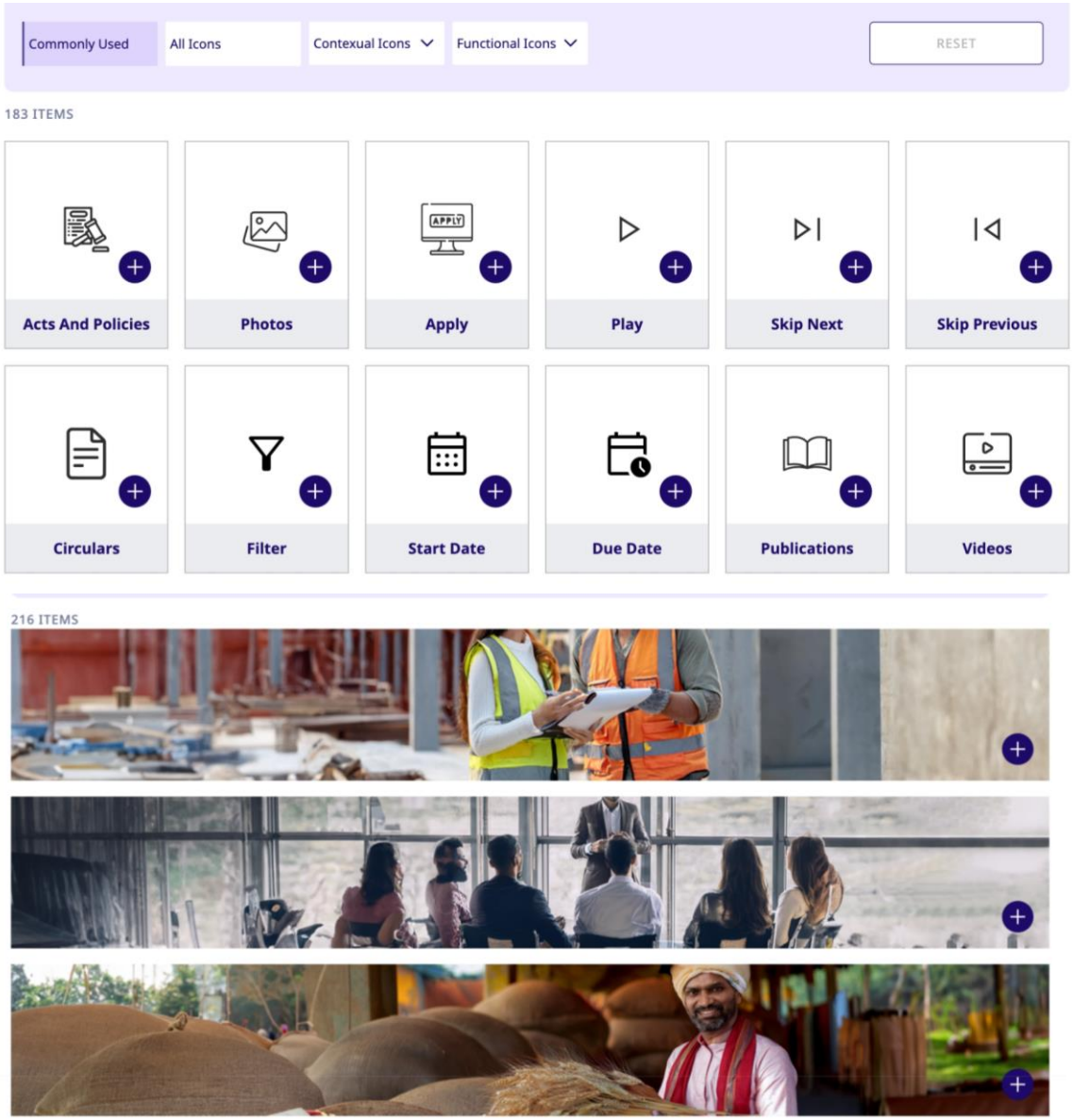
Eliminates the need to start from scratch for each project

Accessibility and Inclusivity

Standardizes design elements to meet accessibility guidelines

Visual Component Library

Offers an extensive collection of icons, persona illustrations, and design elements tailored for government digital platforms.



Design Library

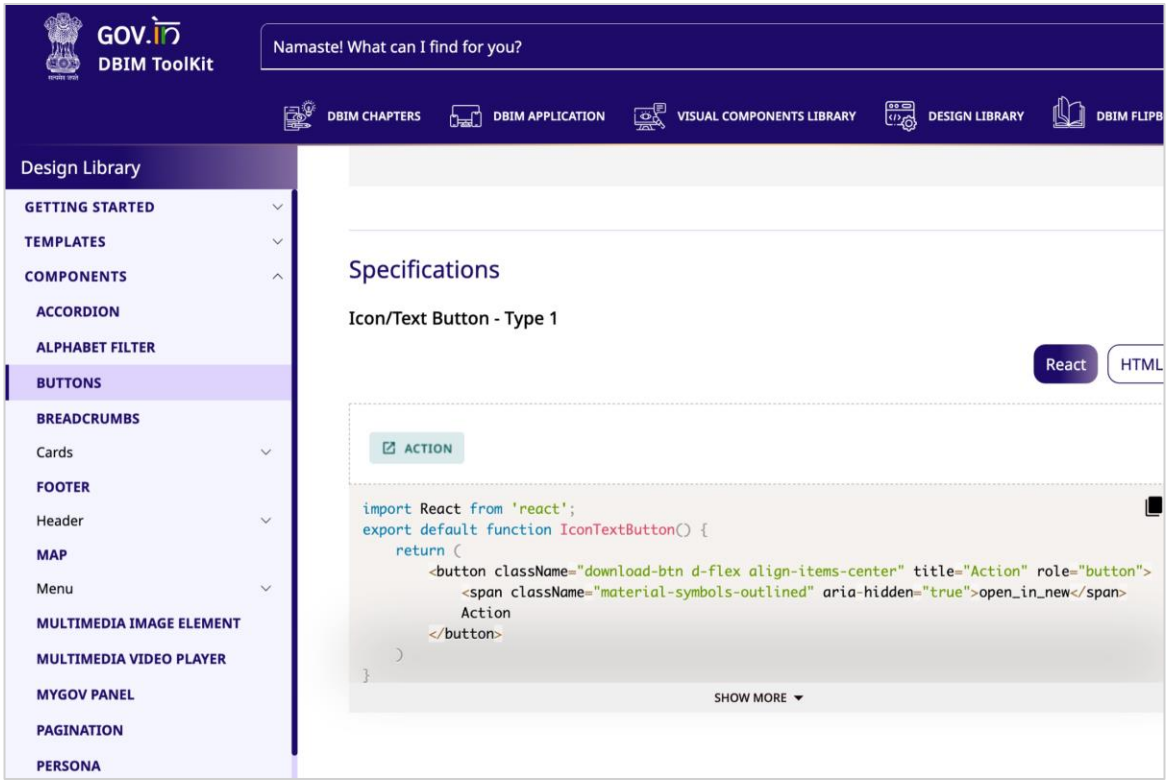
Provides a curated set of templates and design assets that align with the DBIM's visual identity standards.

1. A vast library of pre-built components, responsive grid systems and customization options

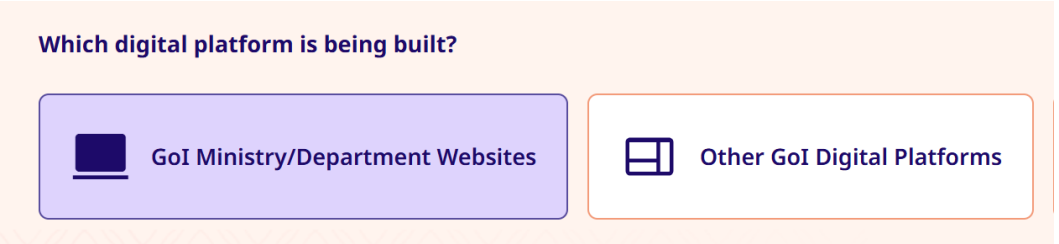
2. Go-to framework for developers looking to streamline their workflow and deliver consistent, high-quality results across different devices and screen sizes

3. Ready to use templates including homepage, directory, card based pages etc. for quick deployment

4. Adheres to design best practices, ensuring usability and inclusivity across all platforms.



Digital Platform Creation Guide

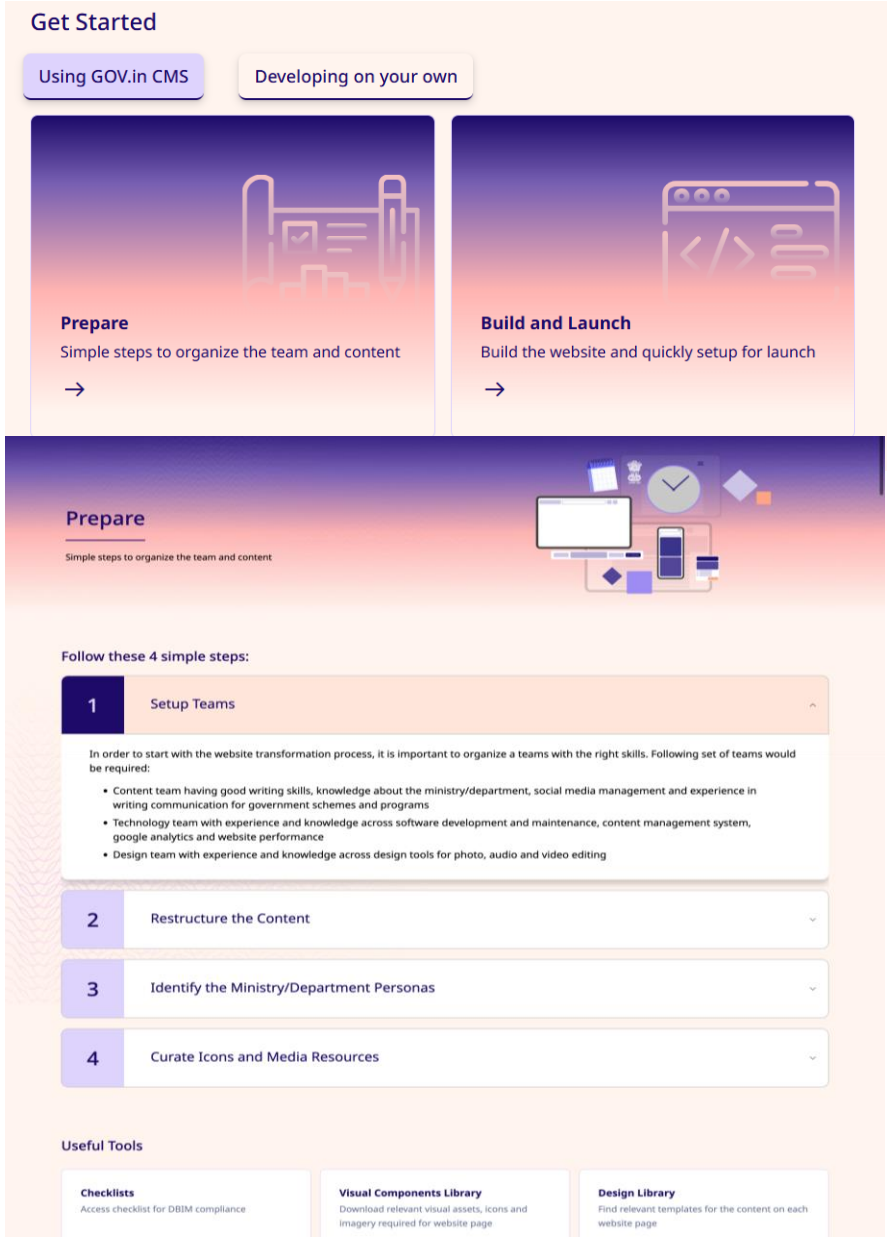


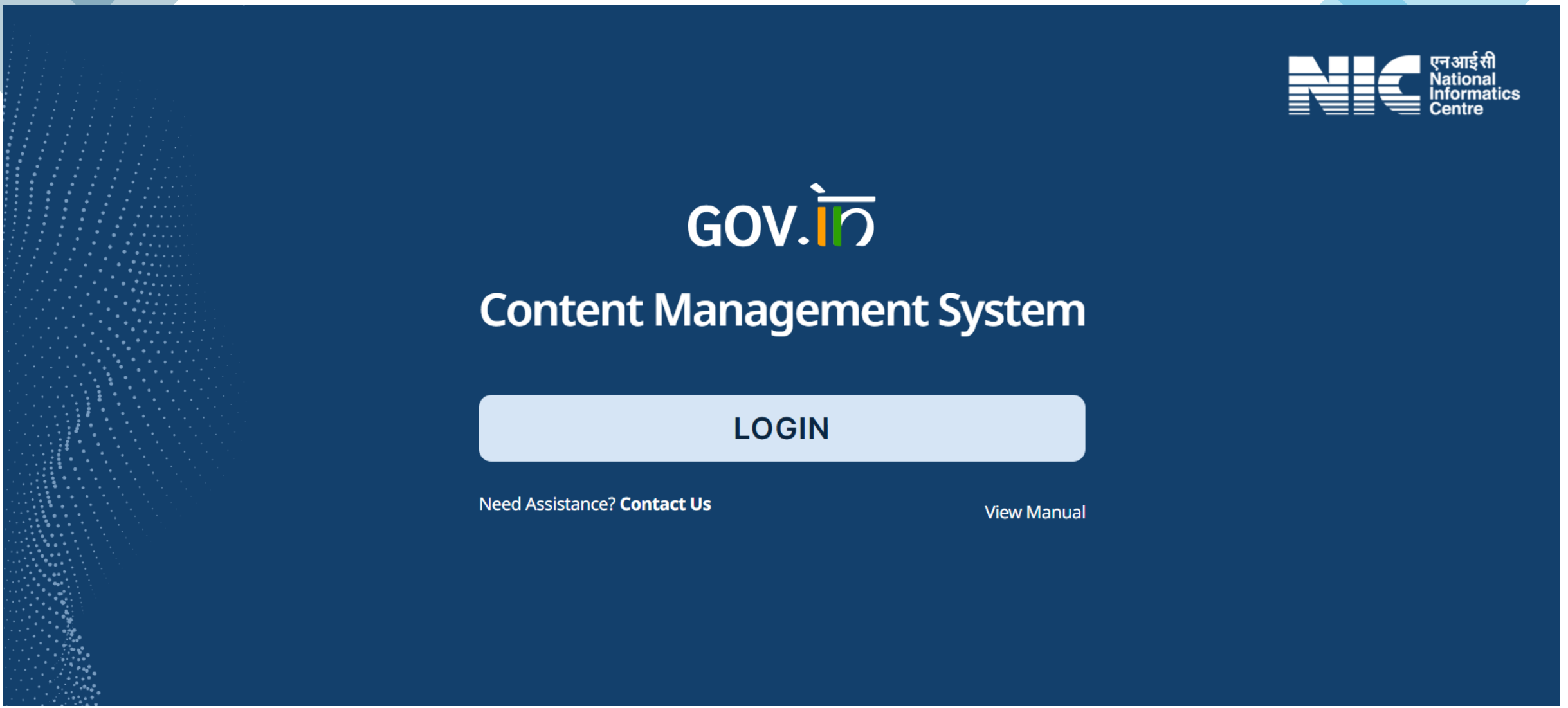
1. Designed to guide government entities in laying a solid foundation for developing their digital platforms

2. The user may follow simple steps to set a strong groundwork for organising the team and content

3. Easy steps to build the website and quickly setup for launch

4. Useful tools with quick links to sites for easy access to resource library and direct information

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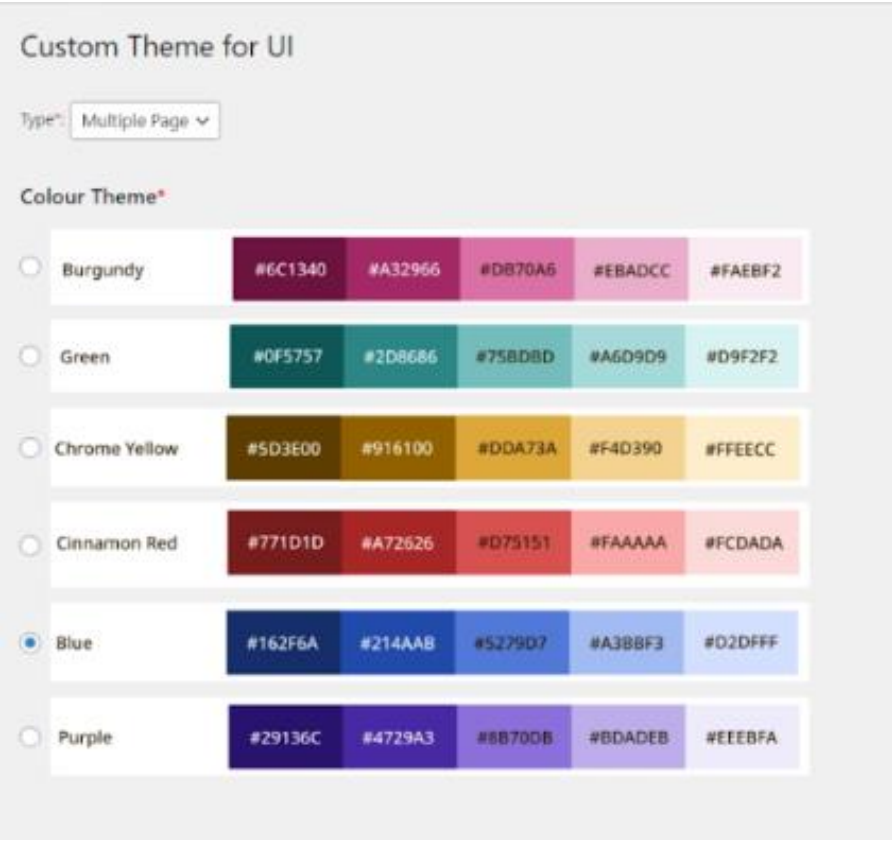
Introduction of Gov.In Content Management System (CMS)

- Centralized platform aims to bring coherence, accessibility, and ease of use to government websites, ensuring a seamless digital experience for citizens and government officials alike.
- CMS not only facilitates the harmonization of government websites but also promotes adherence to accessibility standards, ensuring that these platforms cater to diverse audiences, including those with disabilities.
- The Gov.In CMS Platform simplifies how government departments create and manage digital content. It allows for easy editing and publishing, while advanced tagging and categorization help organize information for a better search.

Features of Content Management System (CMS)

1

Custom Theme Selection with DBIM

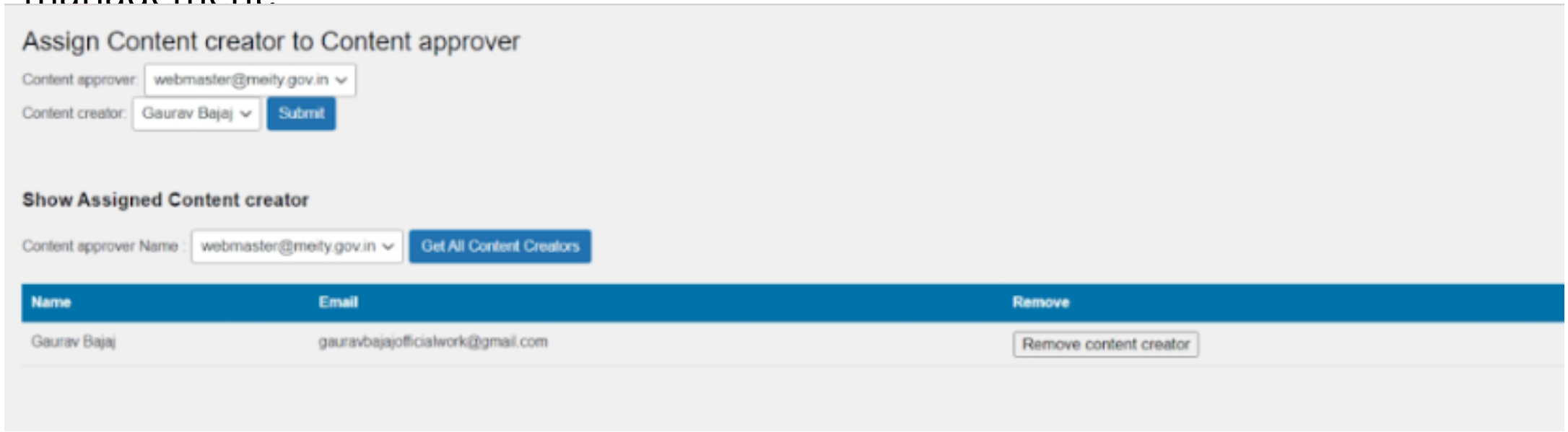


Features of Content Management System (CMS)

2

Role-Based Access Control (RBAC)

CMS incorporates Role-Based Access Control (RBAC) to assign specific permissions to roles such as creator, approver, and admin aim to ensuring two-step approval process for publishing content, promoting accuracy and compliance in content management.

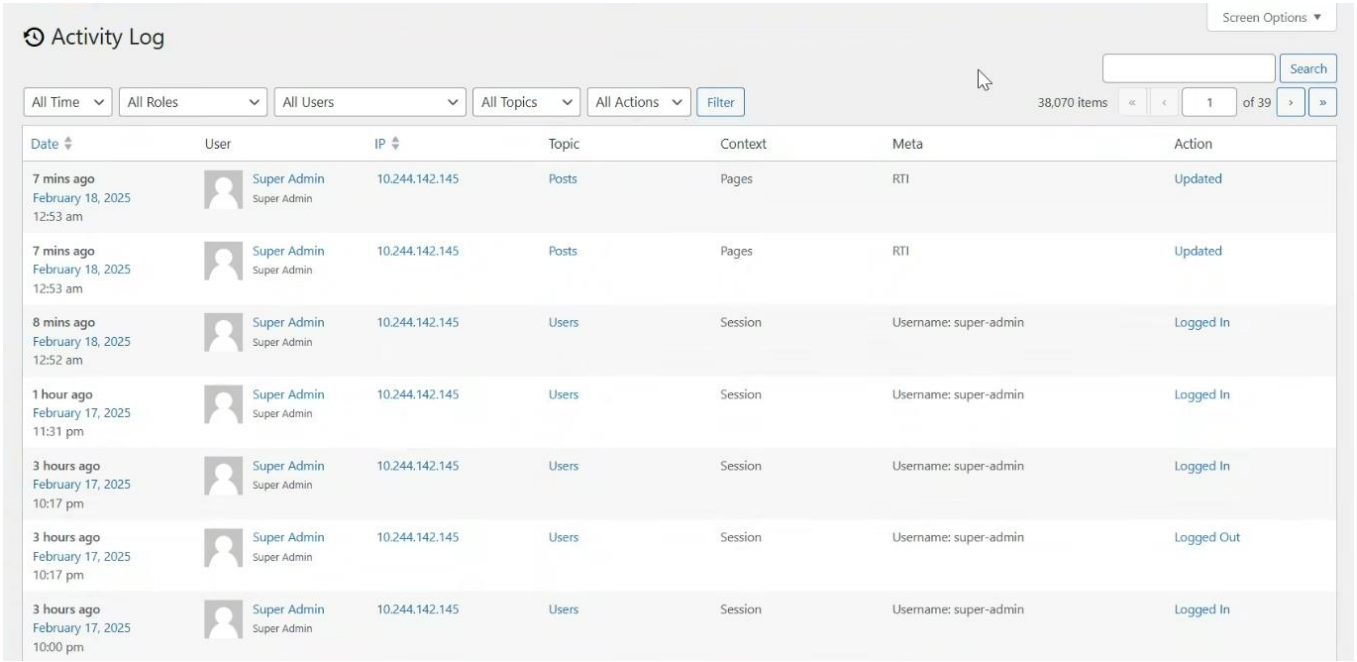


Features of Content Management System (CMS)

3

Track Audit Trail

CMS features an activity log that tracks all system modifications, including page updates, bulk activities, and administrative actions, ensuring transparency and accountability.

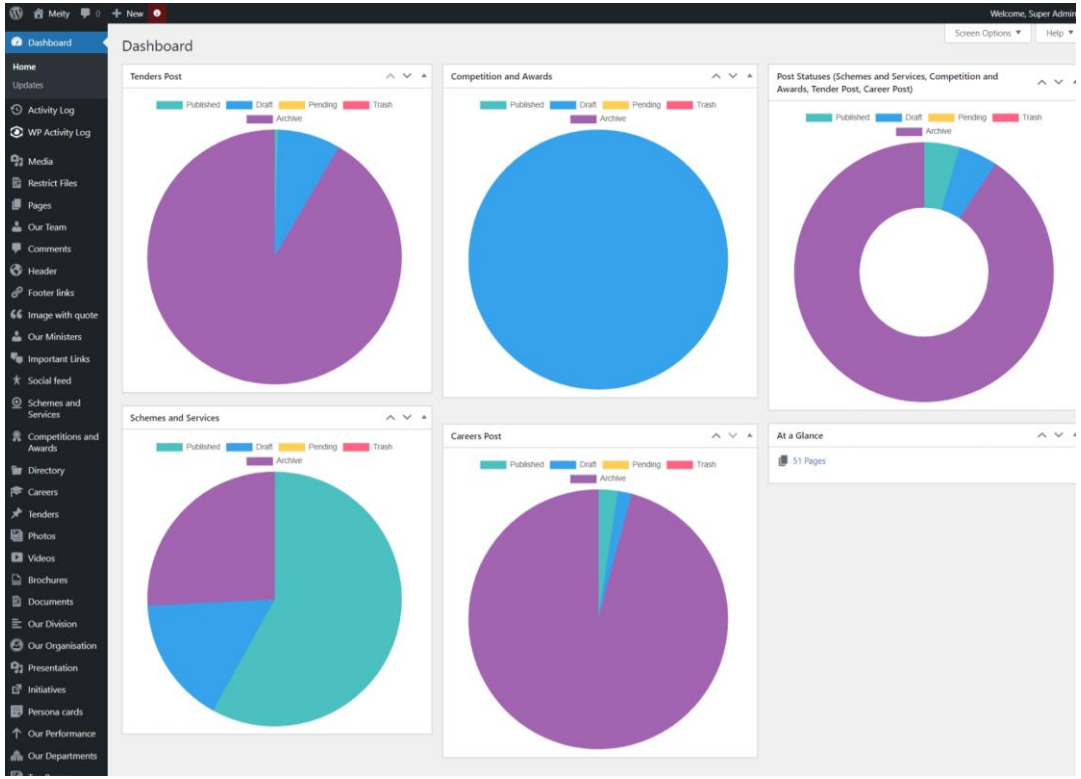


Features of Content Management System (CMS)

4

Eagle Eye View Dashboard

CMS displays data driven insights on content performance, user engagement, real time alerts and notifications helping admins make informed decisions.



GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY

Thank you