

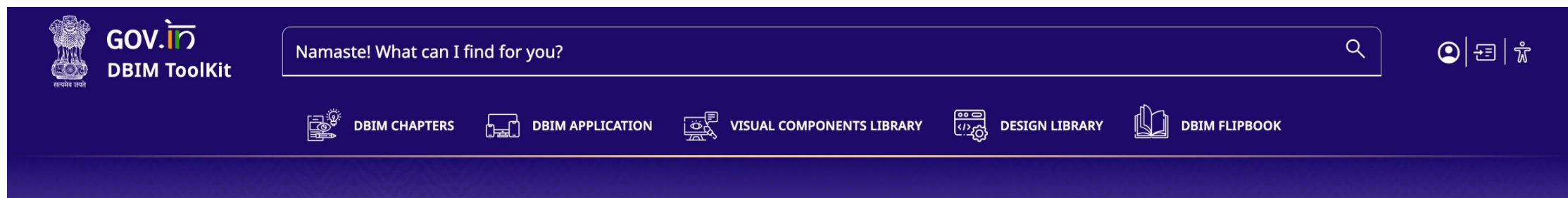
DBIM Toolkit

18th February 2025



DBIM Toolkit - <https://dbimtoolkit.digifootprint.gov.in/>

- *A structured framework that provides reusable components, guidelines, and best practices to ensure consistency, efficiency and standardization across Government of India's digital platforms.*
- *It offers ready-to-use resources, assets, icon libraries, pre-configured design templates, etc. for Ministries and Departments to implement these standardized elements quickly for reducing development cycle while ensuring compliance with DBIM and GIGW 3.0.*



DBIM Chapters

Design guidelines to maintain uniformity

DBIM Application

Implementing DBIM for secure, user-friendly platforms

Visual Components

Collection of icons, Persona illustrations, and design elements

Design Library

Curated set of templates and design assets



Why DBIM Toolkit



Consistency

Improving recognition and trust across digital touchpoints



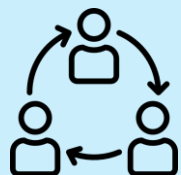
Improved UI/UX

Enhances usability by providing familiar patterns



Scalability

Maintains visual harmony as products evolve



Efficient Collaboration

Shared resource for designers, developers, and stakeholders



Time Efficiency

Eliminates the need to start from scratch for each project



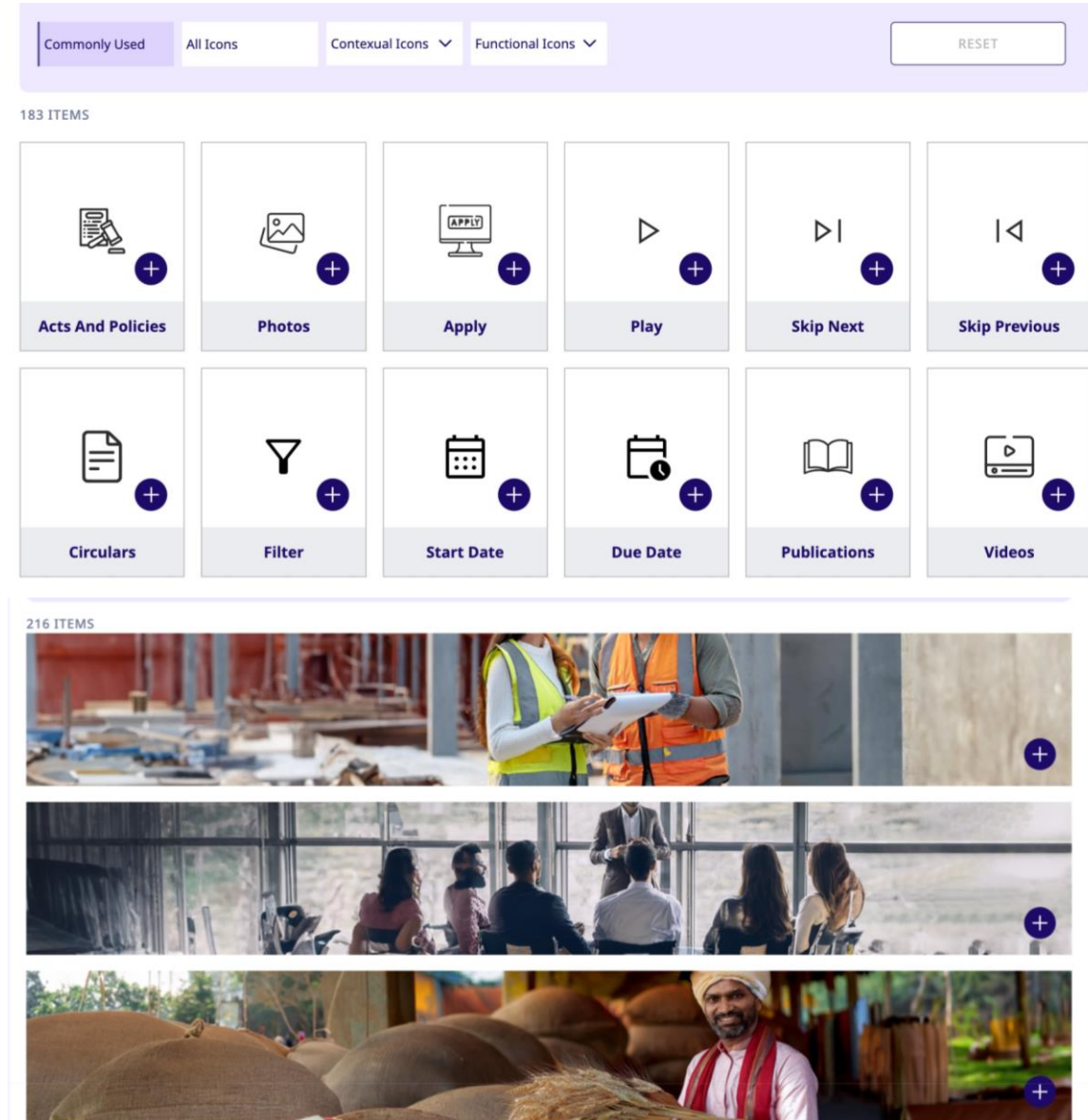
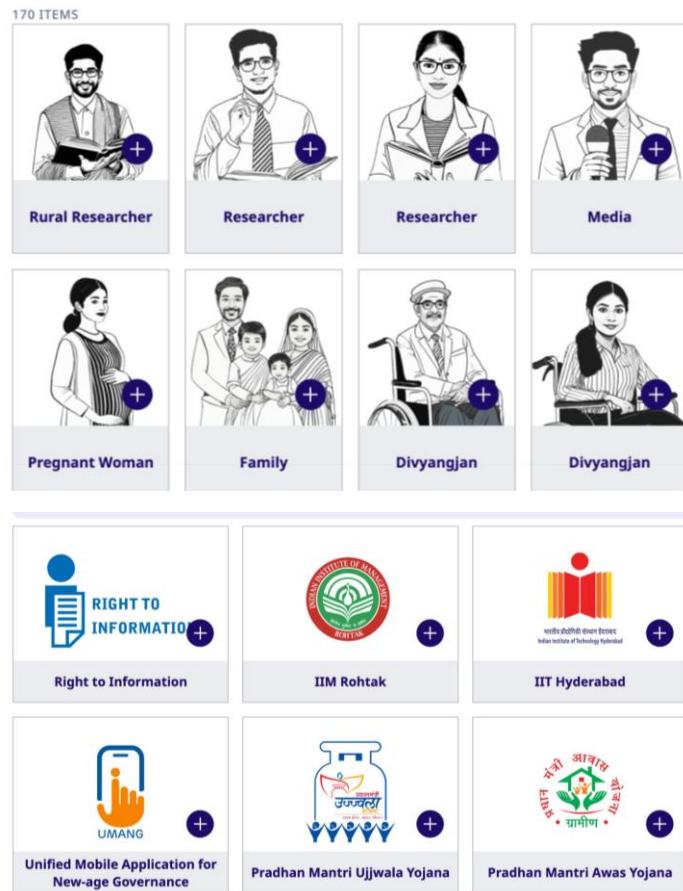
Accessibility and Inclusivity

Standardizes design elements to meet accessibility guidelines



Visual Component Library

Offers an extensive collection of icons, persona illustrations, and design elements tailored for government digital platforms.

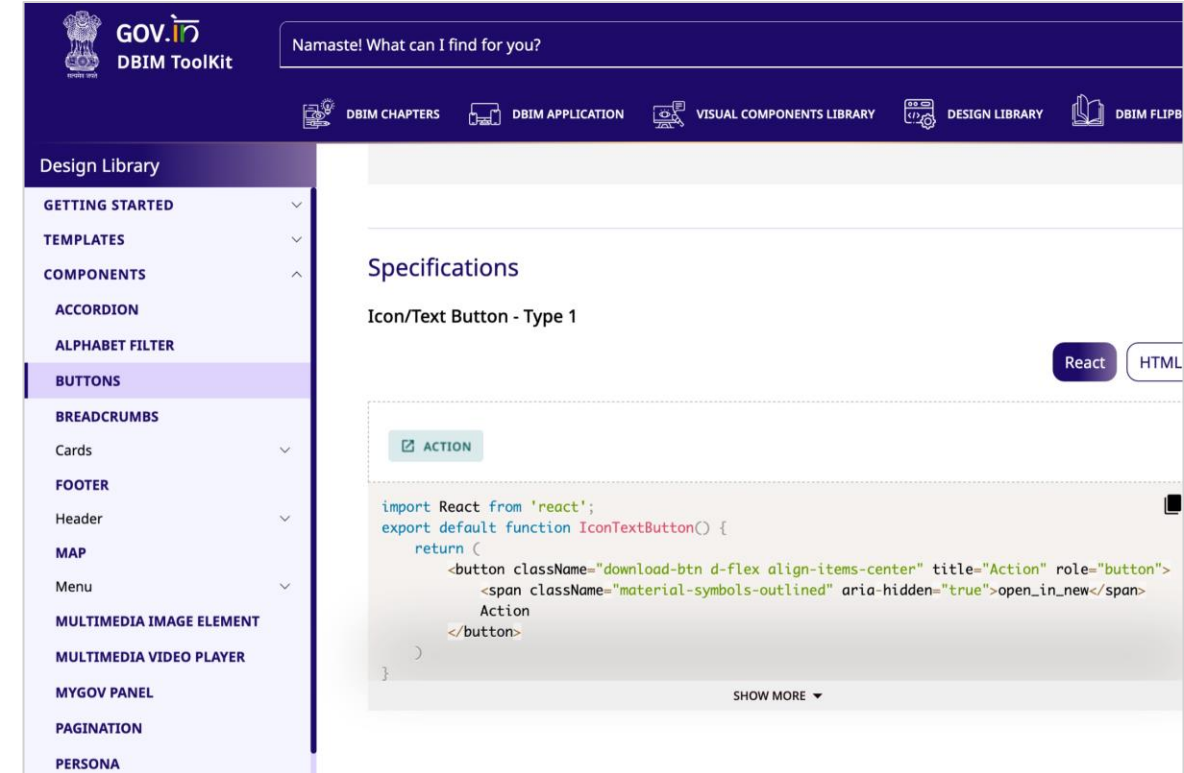




Design Library

Provides a curated set of templates and design assets that align with the DBIM's visual identity standards.

1. A vast library of pre-built components, responsive grid systems and customization options
2. Go-to framework for developers looking to streamline their workflow and deliver consistent, high-quality results across different devices and screen sizes
3. Ready to use templates including homepage, directory, card based pages etc. for quick deployment
4. Adheres to design best practices, ensuring usability and inclusivity across all platforms.





Digital Platform Creation Guide

Which digital platform is being built?



GoI Ministry/Department Websites



Other GoI Digital Platforms

1. Designed to guide government entities in laying a solid foundation for developing their digital platforms
2. The user may follow simple steps to set a strong groundwork for organising the team and content
3. Easy steps to build the website and quickly setup for launch
4. Useful tools with quick links to sites for easy access to resource library and direct information

Get Started

Using GOV.in CMS Developing on your own

Prepare
Simple steps to organize the team and content
→

Build and Launch
Build the website and quickly setup for launch
→

Prepare
Simple steps to organize the team and content

Follow these 4 simple steps:

- 1 Setup Teams**
In order to start with the website transformation process, it is important to organize a teams with the right skills. Following set of teams would be required:
 - Content team having good writing skills, knowledge about the ministry/department, social media management and experience in writing communication for government schemes and programs
 - Technology team with experience and knowledge across software development and maintenance, content management system, google analytics and website performance
 - Design team with experience and knowledge across design tools for photo, audio and video editing
- 2 Restructure the Content**
- 3 Identify the Ministry/Department Personas**
- 4 Curate Icons and Media Resources**

Useful Tools

Checklists
Access checklist for DBM compliance

Visual Components Library
Download relevant visual assets, icons and imagery required for website page

Design Library
Find relevant templates for the content on each website page



Content Management System

LOGIN

Need Assistance? **Contact Us**

[View Manual](#)



Introduction of Gov.In Content Management System (CMS)

- **Centralized platform aims to bring coherence, accessibility, and ease of use to government websites, ensuring a seamless digital experience for citizens and government officials alike.**
- **CMS not only facilitates the harmonization of government websites but also promotes adherence to accessibility standards, ensuring that these platforms cater to diverse audiences, including those with disabilities.**
- **The Gov.In CMS Platform simplifies how government departments create and manage digital content. It allows for easy editing and publishing, while advanced tagging and categorization help organize information for a better search.**



Features of Content Management System (CMS)

1

Custom Theme Selection with DBIM

Custom Theme for UI

Type: Multiple Page ▾

Colour Theme*

<input type="radio"/> Burgundy	#6C1340	#A32966	#DB70A5	#EBADCC	#FAEBF2
<input type="radio"/> Green	#0F5757	#2D8686	#75BDBD	#A6D9D9	#D9F2F2
<input type="radio"/> Chrome Yellow	#5D3E00	#916100	#DDA73A	#F4D39D	#FFEECC
<input type="radio"/> Cinnamon Red	#771D1D	#A72626	#D75151	#FAAAAA	#FCDADA
<input checked="" type="radio"/> Blue	#162F6A	#214AAB	#5279D7	#A3BBF3	#D2DFFF
<input type="radio"/> Purple	#29136C	#4729A3	#8B70DB	#BDADEB	#EEEEFA





Features of Content Management System (CMS)

2

Role-Based Access Control (RBAC)

CMS incorporates Role-Based Access Control (RBAC) to assign specific permissions to roles such as creator, approver, and admin aim to ensuring two-step approval process for publishing content, promoting accuracy and compliance in content management.

Assign Content creator to Content approver

Content approver: webmaster@meity.gov.in ▼
Content creator: Gaurav Bajaj ▼

Show Assigned Content creator

Content approver Name : webmaster@meity.gov.in ▼

Name	Email	Remove
Gaurav Bajaj	gauravbajajofficialwork@gmail.com	<input type="button" value="Remove content creator"/>



Features of Content Management System (CMS)

3

Track Audit Trail

CMS features an activity log that tracks all system modifications, including page updates, bulk activities, and administrative actions, ensuring transparency and accountability.

Activity Log							Screen Options ▾
<div>All Time ▾ All Roles ▾ All Users ▾ All Topics ▾ All Actions ▾ Filter</div>							<div>38,070 items << < 1 of 39 > >></div>
Date	User	IP	Topic	Context	Meta	Action	
7 mins ago February 18, 2025 12:53 am	Super Admin Super Admin	10.244.142.145	Posts	Pages	RTI	Updated	
7 mins ago February 18, 2025 12:53 am	Super Admin Super Admin	10.244.142.145	Posts	Pages	RTI	Updated	
8 mins ago February 18, 2025 12:52 am	Super Admin Super Admin	10.244.142.145	Users	Session	Username: super-admin	Logged In	
1 hour ago February 17, 2025 11:31 pm	Super Admin Super Admin	10.244.142.145	Users	Session	Username: super-admin	Logged In	
3 hours ago February 17, 2025 10:17 pm	Super Admin Super Admin	10.244.142.145	Users	Session	Username: super-admin	Logged In	
3 hours ago February 17, 2025 10:17 pm	Super Admin Super Admin	10.244.142.145	Users	Session	Username: super-admin	Logged Out	
3 hours ago February 17, 2025 10:00 pm	Super Admin Super Admin	10.244.142.145	Users	Session	Username: super-admin	Logged In	

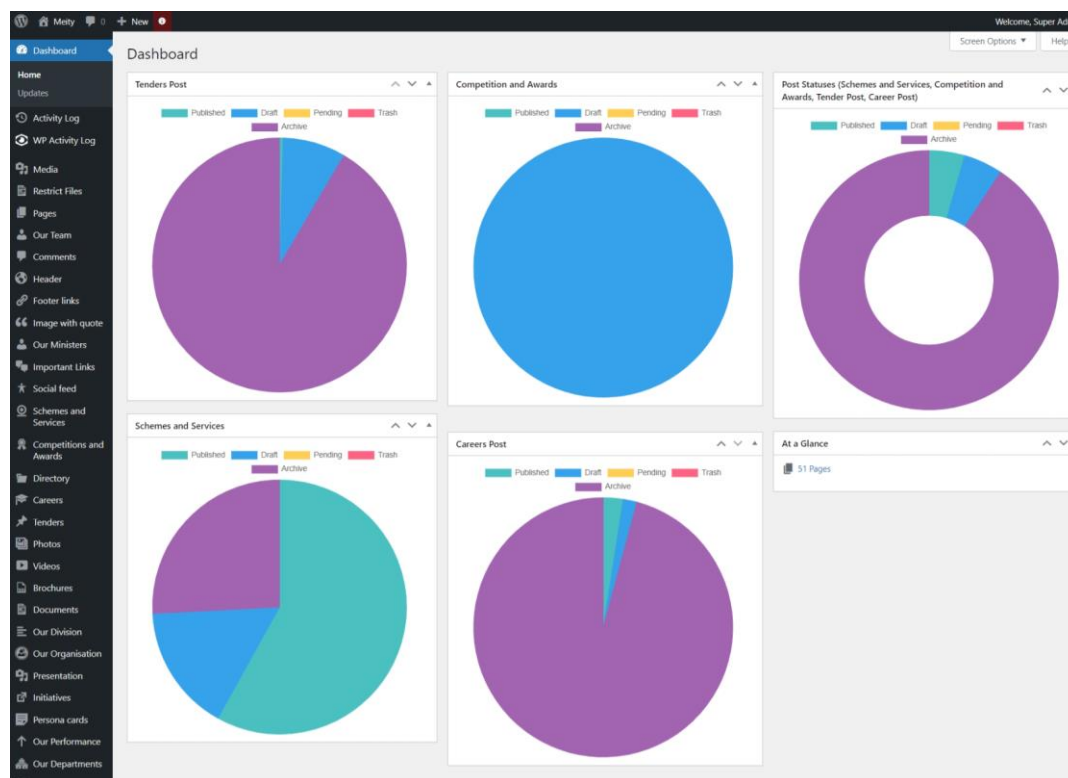


Features of Content Management System (CMS)

4

Eagle Eye View Dashboard

CMS displays data driven insights on content performance, user engagement, real time alerts and notifications helping admins make informed decisions.





GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND
INFORMATION TECHNOLOGY

Thank you

